

Held in The CATERAN Cafe, Blairgowrie at 5.45pm

ATTENDANCE Anna Bowman (AB) Steve Johnson (SJ) Hazel Harris (HH)	President Sec Vice President	George Gall (GG) Lesley McDonald (LM) Stephen Page (SP)	
APOLOGIES Simon McCaig (SM)	Angus Forbes (AF)	Kate Walker (KW)	
Item 1 – Welcome			
1.1 The meeting was held in the CATERAN Café at 5.45pm – thanks to June and George for the use of the cafe.			
Item 2 – Apologies:			
2.1 Apologies had been received as above.			
Item 3 – Minutes of the last Meeting.			
3.1 These were accepted – proposed by HH, seconded by AB.			
Item 4 – Matters Arising			
4.1 Activity Calendar 2016 – The following activities were identified:			
16 March – Speed Networking & AGM in The Royal Hotel			SJ
20 April – Committee Mtg			
18 May – Branding & Marketing - Les Johnson – GG confirmed Les able to attend. This will be held in the conference room in The Royal Hotel			GG/SJ
15 June – Committee Mtg			
July – Summer holiday so no meeting?			
17 August – Committee Mtg			
21 September – Employment Law & Health & Safety – SM confirmed Nick Petrie would be available for this Breakfast Meeting			SM
19 October – Committee Mtg			
16 November – Committee Mtg			
December – Xmas Buffet?			
4.2 Constitution: under review for AGM. Please review for approval at AGM.			All
4.3 Bank Account – SJ to provide Passport and Driving Licence for re-copying.			SM, SJ
4.4 STV Advert:			
The following had yet to pay:			
Calutek (Steve advised Callum paid this week)			SJ
Fresh Idea Direct Ltd (Steve)			SJ
James McIntyre & Sons (Anna)			AB
Learmonth Wealth Management (Simon)			SM
The Two Bells (Simon)			SM
Work Basket (Simon)			SM
SCYD (Steve)			SJ

<p>There was discussion on whether to try and do another advert – this was agreed in principle and AB agreed to ask businesses when she went around to canvas businesses on the Christmas activities and leaflet - ongoing</p> <p>4.5 The latest membership list was displayed – we now have over 40 members including Stagecoach as they had agreed to sponsor the Hub Magazine. This has brought the income from membership since 1 June 2015 to £800. SJ explained that with the new annual advert and website membership for the Hub Mag both BARBA were receiving income on behalf of One Voice and One Voice were receiving income for BARBA. He had a spreadsheet that showed the following:</p> <p><u>Income</u></p> <table border="0"> <tr> <td>BARBA income from Website Membership</td> <td>£1,300</td> </tr> <tr> <td>One Voice Income from Mag Adverts</td> <td>£520</td> </tr> </table> <p><u>Balances</u></p> <table border="0"> <tr> <td>BARBA Membership</td> <td>£800</td> </tr> <tr> <td>Hub Mag Listing (One Voice)</td> <td>£400</td> </tr> <tr> <td>Discover Blairgowrie Listing (One Voice)</td> <td>£620</td> </tr> </table> <p>As BARBA had received £1,300, £500 was owed to One Voice leaving the £800 in membership hence Steve had suggested Simon write a cheque for £500 to One Voice.</p>	BARBA income from Website Membership	£1,300	One Voice Income from Mag Adverts	£520	BARBA Membership	£800	Hub Mag Listing (One Voice)	£400	Discover Blairgowrie Listing (One Voice)	£620	<p>AB</p> <p>SJ, SM</p> <p>SM</p>
BARBA income from Website Membership	£1,300										
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<p>5. AOCB:</p> <p>5.1 <u>You Are Here Advertising.</u> As previously discussed, there are 7 You Are Here signs with advertising available on them which had been decided to be offered at £100 for a year for BARBA members. It was agreed that BARBA members would be given first refusal before offering places up to non members for £200 per year – this was to encourage businesses to join BARBA. Cargills Bistro and All Things Fair had already expressed an interest in advertising and it was agreed that the other 4 slots would be offered to members first.</p> <p>5.2 <u>Charrette Mtg.</u> The consultants co-ordinating the upcoming Charrette had invited members of the Business Association and other businesses to a workshop as part of the main event on Wednesday 2nd March at 5.30pm in the Town Hall. SJ would write to all members and businesses.</p> <p>5.3 <u>Leader Funding.</u> Caroline Shiers had suggested that BARBA may be able to apply for Leader Funding to provide support for Shop Front Improvements with the grant providing 50% and shop owners paying 50%. This was a possibility. We also discussed the Welcome to Blairgowrie & Rattray signs as it felt there was an opportunity to highlight to visitors what the town had (eg Shops, Cafes etc). AB agreed to look into this further.</p>	<p>SJ</p> <p>SJ</p> <p>AB</p>										
<p>Item 6 – Date of Next Meeting</p> <p>The next Business Association committee meeting will be held on Wednesday 16th March in The Royal Hotel with a Speed Networking Session at 5.45pm followed by the AGM.</p>	<p>All</p>										

Distribution (email unless specified):

B&RBA Committee Members:

Anna Bowman (President)
Hazel Harris (Vice President)
Simon McCaig (Treasurer)
Steve Johnson (Secretary)
Kate Walker (Member)
Stephen Page (Member)
Angus Forbes (Member)
Lesley McDonald (Member)
George Gall (Member)

Local Councillors:

Mr B Ellis
Mrs E Grant
Mrs C Shiers
Businesses listed on the Discover
Blairgowrie website and those present for
info