

Held in The Royal Hotel, Blairgowrie at 6.30pm

ATTENDANCE Anna Bowman (AB) Steve Johnson (SJ) Simon McCaig (SM) Hazel Harris (HH) Kate Walker (KW)	President Sec Treasurer Vice President	Stephen Page (SP) Angus Forbes (AF) Lesley McDonald (LM) Finlay Kerr (PKC)	
APOLOGIES George Gall (GG)	Sandy McCurdy (PKC)	Cllr Bob Ellis (BE)	
Item 1 – Welcome			
1.1 The meeting followed an informative session from Finlay Kerr from PKC on the Marketing Masterclass. Finlay is looking to conduct his marketing Masterclass in Blairgowrie in October – preliminary dates 7, 14 and 28 October. BARBA would promote. AB welcomed everyone and thanked Finlay for his presentation.			All
Item 2 – Apologies:			
2.1 Apologies had been received as above.			
Item 3 – Minutes of the last Meeting.			
3.1 These were accepted – proposed by AB, seconded by SM.			
Item 4 – Matters Arising			
4.1 BARBA Logo Competition – discussion arose around the need for a logo and it was decided there was no need and that the Facebook logo would suffice (see above).			
4.2 2015 Activity Calendar			
Discussion arose regarding the popularity of morning meetings – it was decided that more would be organised.			
16 September – Members Info Exchange at 5.45pm in The Royal Hotel bar 21 October – Pensions Update with Alan Learmonth Business Breakfast 8am in CATERAN Cafe 18 November – Christmas Buffet and Members Info Exchange at 5.45pm in Cargills			SM, JG SJ, LM
4.3 Constitution: latest version of the draft Constitution attached to minutes.			Info All
4.4 Membership Cards: Discover Blairgowrie Business cards had been distributed, more are available from SJ or AB. Membership Cards for BARBA would be looked at in the future as more members joined.			All, SJ
4.5 World Host: after discussion it was decided not to move forward with World Host.			
4.6 You Are Here Signs – AB had spoken with Tayside Contracts who advised they could do all the stickers for around £50. It was decided to offer the slots to BARBA members at £100 per year to see what the take up would be. One spot would be taken by Discover Blairgowrie, LM requested one for Cargills and AB requested one for All Things Fair. SJ to offer to BARBA Members.			AB, SJ

<p>4.7 Bank Account: SM briefed on the current status. AB to provide ID to allow her to be added to accounts.</p>	<p>AB</p>
<p>5. AOCB:</p> <p>5.1 STV Advert – review – SM advised there was £1108 left over in the STV Advert fund with another £350 approx to come in. Post Mtg Note – STV have contacted BARBA and advised they had not invoiced for the digital element of the advert hence there is a further £960 still to be paid – cheque sent 29 August.</p> <p>The following had yet to pay:</p> <p>Calutek (Steve) Fresh Idea Direct Ltd (Steve) James McIntyre & Sons (Anna) Learmonth Wealth Management (Simon) NSC Outdoor Adventures (Steve) The Two Bells (Simon) Work Basket (Simon) SCYD (Steve)</p> <p>The committee felt it would be useful to ask for feedback from businesses and supporters of the STV advert on their thoughts and whether they would be willing to support another one. This could also be used to canvas support for the Christmas week around the Lights Switch On and the Christmas buffet.</p> <p>5.2 Membership Money Paid – SM updated membership payments, these are coming in as annual renewals are due.</p> <p>5.3 Membership Push – SJ demo'd the Discover Blairgowrie website, the paid listing options, a full business page and the searchable business map. It was felt the offering was good and members agreed to encourage others to join.</p> <p>5.4 BARBA Website – The annual renewal of the BARBA website is due (£120 inc VAT) which was agreed. Post Mtg Note – it was suggested that as BARBA membership was part of Discover Blairgowrie, BARBA could close their website and use a Discover Blairgowrie £50 listing instead. SJ advised it could be included in it's own section of the website, an email poll was sent out and all committee members supported this. SJ would progress.</p>	<p>Info</p> <p>All</p> <p>SJ</p>
<p>Item 6 – Date of Next Meeting</p> <p>The next Business Association meeting will be a members info exchange/networking on Wednesday 16th September in The Royal Hotel bar at 5.45pm. There is no planned committee meeting at this time.</p>	<p>All</p>

Distribution (email unless specified):

B&RBA Committee Members:

Anna Bowman (President, Members Secretary)
Hazel Harris (Vice President)
Simon McCaig (Treasurer)
Steve Johnson (Secretary)

Local Councillors:

Mr B Ellis
Mrs E Grant
Mrs C Shiers
Businesses listed on the Discover

Kate Walker(Member)
Stephen Page (Member)
Angus Forbes (Member)
Lesley McDonald (Member)
George Gall (Member)

Blairgowrie website and those present for
info