

Held in The Royal Hotel, Blairgowrie at 5.45pm

ATTENDANCE Anna Bowman (AB) Steve Johnson (SJ) Simon McCaig (SM)	President Sec Treasurer	Angus Forbes (AF) Cllr Caroline Shiers	
APOLOGIES Stephen Page (SP)	Cllr Bob Ellis		
Item 1 – Welcome			
1.1 The meeting was held in the Royal Hotel at 5.45pm.			
Item 2 – Apologies:			
2.1 Apologies had been received as above.			
Item 3 – Minutes of the last Meeting.			
3.1 These were accepted – proposed by AB, seconded by SJ.			
Item 4 – Matters Arising			
4.1 Activity Calendar 2016 – The following activities were identified:			
July – Summer holiday so no meeting?			
17 August – Business Website & Marketing Clinic followed by Committee Mtg			SJ
21 September – Employment Law & Health & Safety – SM confirmed Nick Petrie would be available for this Breakfast Meeting			SM
19 October – Business Website & Marketing Clinic followed by Committee Mtg			SJ
16 November – Committee Mtg			
December – Xmas Buffet?			
4.2 <b>Bank Access:</b> SM advised Steve and Anna will have internet access in the next week or so.			
4.3 <b>STV Advert:</b>			
It was agreed that we would aim for another STV Advert for Christmas. Steve would email everyone asking people to reply stating they would be willing to pledge another £50 towards another advert. The committee would meet again on 6 July to share out contacts for those who had not responded to make direct contact. Steve would speak with Ian Reilly at STV to set the ball rolling.			SJ, All
4.4 <b>You Are Here Advertising.</b> AB would go ahead and have a set of 7 stickers created so she could put them up on the signs for photos to be taken to encourage others. Cost to members will be £100 per year and non-members would be £200 per year. So far we have:			AB
1 x Discover Blairgowrie (free)			
1 x All Things Fair			
1 x Cargills			
4 available			
4.5 <b>Charrette Mtg.</b> There is an Open Meeting on Wednesday 29 <sup>th</sup> June in the Town Hall at			Info

<p>7pm to discuss the next steps.</p> <p>4.6 <b>Leader Funding.</b> Caroline Shiers advised she was still waiting to hear from Steve MacDonald (PKC) – it was agreed a meeting would be arranged with Steve and perhaps Jackie Brierton to discuss funding for shop front improvements.</p>	<p>SJ, CS, AB</p>
<p>5. AOCB:</p> <p>5.1 <b>Old Records:</b> AB advised she had received all the old records for the Business Association from when it first started. CS agreed to contact AK Bell Library to see if they could be held in archive and made digital.</p> <p>5.2 <b>Toilet Closures.</b> The committee were delighted the toilets would remain open – AF agreed to draft a letter of thanks to send to Ian Millar PKC</p> <p>5.3 <b>Christmas What's On.</b> The Christmas Hub Magazine would be delivered early/mid November in plenty time for the Christmas activities to be publicised.</p> <p>5.4 <b>Business Website &amp; Marketing Clinics:</b> Steve offered to run bi-monthly clinics for businesses to encourage attendance and to help put BARBA in people's minds. These would be 20 minute info sessions followed by open floor discussions on business issues, questions etc people may have. These would start on 17 August and would cover the following subjects (one per meeting):</p> <ul style="list-style-type: none"> <li>Domain, Email and web hosting</li> <li>Google Apps</li> <li>Simple Search Engine Optimisation tips</li> <li>Email marketing</li> <li>Blogs</li> <li>Website Home Page</li> <li>Set up a simple WordPress website</li> <li>Customer Management</li> </ul> <p>5.5 <b>Finance:</b> SM gave an update on the bank accounts and money left over from the STV fund.</p>	<p>CS</p> <p>AF</p> <p>Info</p> <p>SJ</p>
<p>Item 6 – Date of Next Meeting</p> <p>The next Business Association committee meeting will be held on <b>Wednesday 17<sup>th</sup> August</b> in <b>St Catharines</b> with a Business Clinic at 5.45pm followed by the committee meeting.</p> <p>NOTE – committee members will meet at 5.45pm on Wednesday 6<sup>th</sup> July in the Royal Hotel bar to discuss the STV advert promotion.</p>	<p>All</p> <p>All</p>

Distribution (email unless specified):

B&RBA Committee Members:

Anna Bowman (President)  
Hazel Harris (Vice President)  
Simon McCaig (Treasurer)  
Steve Johnson (Secretary)  
Kate Walker (Member)  
Stephen Page (Member)

Local Councillors:

Mr B Ellis  
Mrs E Grant  
Mrs C Shiers  
Businesses listed on the Discover  
Blairgowrie website and those present for  
info

Angus Forbes (Member)  
Lesley McDonald (Member)  
George Gall (Member)